

**MM+M**

# **PINNACLE AWARDS**

**2023**

**ENTRY KIT**

haymarket

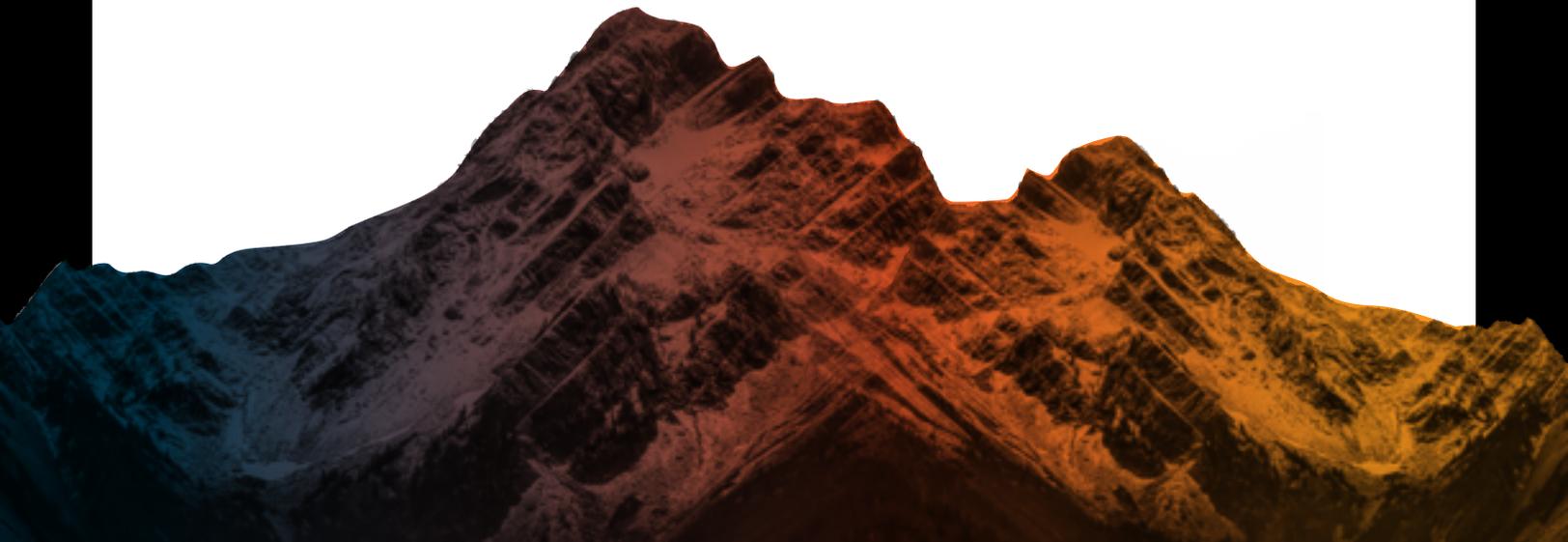
# MM+M PINNACLE AWARDS 2023

## ABOUT THE EVENT

MM+M is proud to announce the third annual Pinnacle Awards program, which celebrates the medical marketing industry's most venerable marketers, strategists and creators.

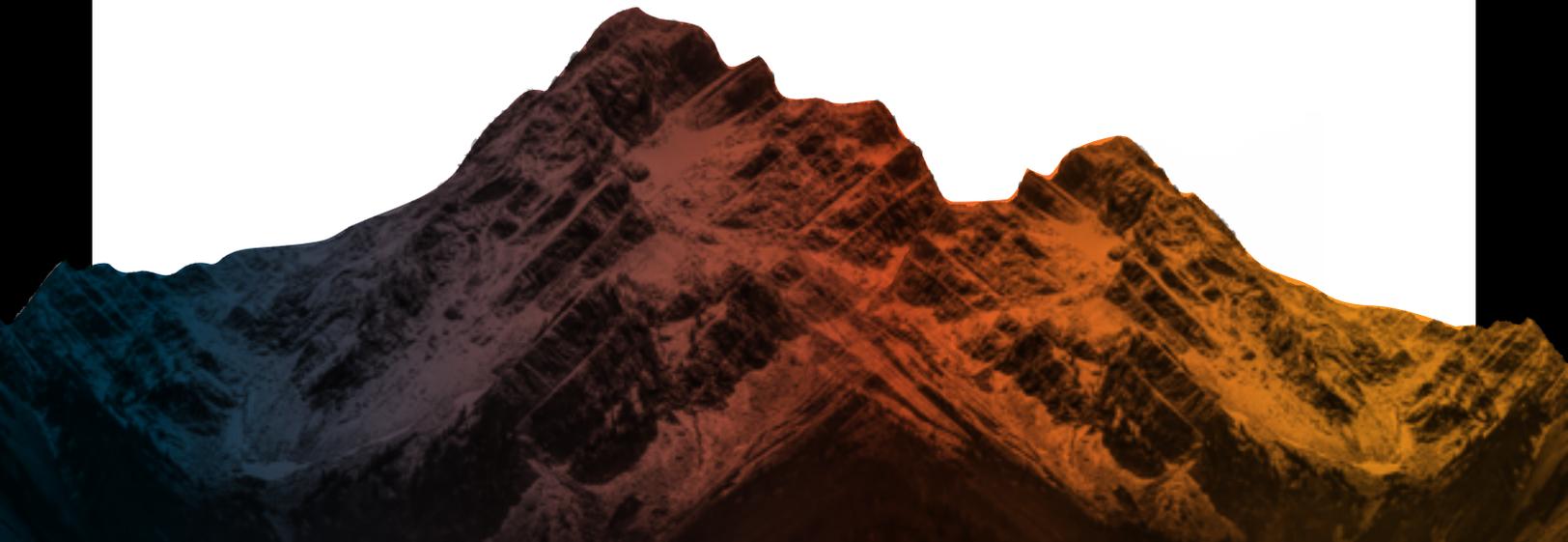
The goal of the Pinnacle Awards is to honor and celebrate those who have made a significant impact on the health industry. Individuals with 25+ years experience in the industry, but who aren't quite done yet, are encouraged to enter. Whether this be a boss, colleague, mentor, client or friend, we urge you to nominate a deserving individual for one of MM+M's most prestigious achievement awards.

"With the Pinnacle Awards, MM+M is honoring the professionals who have not only reached the pinnacle of the profession, but managed to remain there for years," said MM+M GM Steve Madden. "They've inspired us in the past and they'll continue to do so for as long as they remain in the business."



## NOMINATION REQUIREMENTS

- All nominations must be submitted by a peer of the nominee. No self-nominations at this time.
- All nominees should still be actively working.
- Each entry must be submitted online. Once all entry information is prepared, you can submit your entries online through our submission portal. All entries must be submitted and paid for online. You may input your entry information and save as a draft to return at a later date to submit payment. Credit cards accepted include Visa, Mastercard and American Express. Entries that are not paid prior to judging will not be considered.
- MM+M reserves the right to publish information about the nomination if the individual is chosen as a Pinnacle honoree. If any information in your nomination must be kept confidential, please use the Confidential Information section on the nomination form, and only MM+M's editorial team will see it. This includes the headshot.
- All nomination forms must be submitted with a high-quality headshot of the nominee. All headshots should be color, at least 300 dpi and, preferably, professionally shot. Images should be no smaller than 3" by 3". File size should not be less than 300 KB.



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## ENTRY PRICING

Standard Entry Fee: \$275

Late Entry Fee: \$295

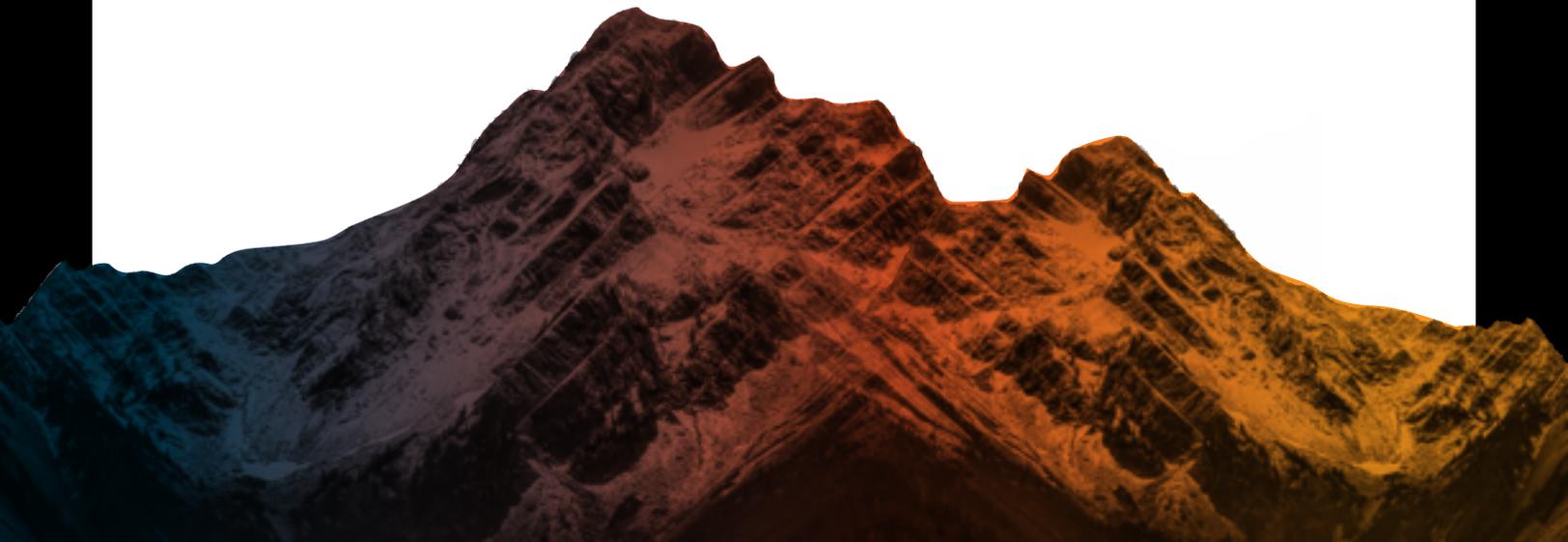
## KEY DATES

The entry deadline is **Friday, November 4, 2022, 11:59 p.m. ET.**

Late entries will be received until **Tuesday, November 15, 2022, 11:59 p.m. ET.**

However, those entries received after November 4 will incur a late fee of \$20 per entry.

Finalists will be announced on December 15, 2022.



## ENTRY FORM

- Business relationship to nominee
- Why should MM+M consider this nominee?  
Word count: 300
- Explain how this nominee has been a standout in the industry throughout the decades or an agent for change at their current or previous place of work.  
Word count: 200
- How has this nominee made a wider contribution to the medical marketing industry?  
Word count: 200
- Support material

[Click here](#) to view the MM+M's Pinnacle Awards 2023 submission page.

