

Print Specifications

MM+M

File Formats Accepted

- PDF or PDF-X1A'S
- High resolution 300 dpi
- CMYK
- Please name file: Client_Name_MMM_Issue_Date
- If providing a double page spread, a single file should be provided for each page

For additional information on creating PDF files, contact the MM+M Magazine production department. All ads supplied must have all fonts either made into outline or embedded within, no True Type fonts. This helps eliminate re-flowing and font clash issues and also avoids the illegal transfer and/ or unauthorized use of font software. A read-me file should be supplied explaining which format the ad has been saved in and any specific instruction about how the file should be opened.

Ad Trim Sizes (Inches)

Ad Size	Width	Height
2-page spread*	16.5"	10.875"
Full Page*	8.25"	10.875"
1/2 Page Spread**	16.5"	5.375"
1/2 Page (vertical)	3.5"	9.675"
1/2 Page (horizontal)	7.175"	4.6"
1/4 Page (vertical)	1.675"	9.675"
1/4 Page (square)	3.5"	4.6"
1/4 Page (strip)	7.187"	0.9"

Add 1/4" bleed on all sides.

Add 1/4" bleed on left, right, and bottom sides.

If providing a double page spread ad, a single file should be provided for each page.

Publication Trim and Bleed Specs

Trim: 8 1/4" by 10 7/8". Keep all live matter a minimum of 1/4" in from trim. All bleed ads should allow 1/4" of bleed. Line Screen: 175-line screen. Min and Max dot size: 5% to 95% (Overall printing density of all colors cannot exceed 280%).

Material Due Date

January/February	1/15
March/April	2/15
May	4/11
June	5/7
August/September	8/8
BOTN	8/30
October	9/7
November/December	11/7

Send Advertising Files to

Farrah Aponte
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